# Certified Public Funds Investment Manager Training

Wednesday, December 7, 2022

\*Exam on Thursday December 8\*

**In-Person & Online** 

## What You'll Learn

The nationally recognized Certified Public Funds Investment Manager (CPFIM) certification program is designed to provide the confidence and knowledge to manage your investments better. The training covers the six modules listed below and requires a written test to demonstrate material retention and comprehension. Classroom time is

about six hours. Graduates will receive a certificate upon completion and will be mailed a plaque recognizing their accomplishment.

#### **Investment Instruments**

Investment Options and Characteristics, Bond Lingo, and Your Investment Comfort Zone

#### Banks, Brokers, and Advisors

Where You Buy and Keep Investments, Due Diligence, Purchasing, Specific Investment Details

# Governance & Your Investment Policy

The Investment Policy, Internal Controls, Developing Procedures

### Safety, Liquidity, and Yield

Identifying and Mitigating Risks, Quantifying and Reporting Safety, Understanding Liquidity Needs, Yield Calculations

#### Cash Flow

Bank and Investment Accounts, Creating a Reserve Account, Determining How Much You Have to Invest, Cash Flow Forecasting

#### **Your Strategy**

Elements of a Good Strategy, Laddering, Barbell, Matching, Investment Choices

# **Attend In Person or Online**

This training will be offered in-person and as a livestreamed event on Wednesday, December 7 from 11:00 am - 5:00 pm ET. The required exam will be held the following day, Thursday, December 8: the in-person attendee exam is at 9:00 am and the online attendee exam is at 1:00 pm ET. Training cost is \$299 for APT US&C members and \$499 for non-members.

**In-Person:** the class will be held in the Harrison Room at the Hawk Community Center located at 29995 W 12 Mile Road in Farmington Hills, Michigan.

Online attendees: you will receive a Zoom meeting link to attend the livestreamed session. Online attendees can interact via the chat or by unmuting yourself to ask a question. Start time is 11:00 am Eastern (10:00 Central, 9:00 Mountain, 8:00 Pacific).

# Instructor



Greg Prost is a knowledgeable and entertaining speaker who presents to MMTA, MGFOA, MACT, and APT US&C. Since becoming APT US&C's CPFIM/ ACPFIM instructor in 2018, Greg has received rave reviews. He is the Chief Investment Officer of the Traditional Fixed Income Group at Robinson Capital. He has over 30 years of experience investing in the bond market and oversees the core fixed income operation, including directing fixed income strategy and managing institutional portfolios. Greg holds an MBA from Western Michigan University, as well as a

BA in Economics from Kalamazoo College. Greg is a CFA Charterholder and member of the CFA Society of Detroit.