



APT US&C 59TH ANNUAL CONFERENCE



IN PARTNERSHIP WITH IMTA

JULY 20-23, 2025 • OAK BROOK HILLS/CHICAGO HILTON RESORT • ILLINOIS



SPONSORSHIP PROSPECTUS

CONTACT APT US&C FOR MORE INFORMATION • INFO@APTUSC.ORG • 989.820.5205

APT US&C 59TH ANNUAL CONFERENCE

July 20-23, 2025 • Oak Brook Hills/Chicago Hilton Resort • Illinois



We Hope You'll Join Us

October 2024

The Association of Public Treasurers of the United States & Canada (APT US&C) is proud to invite you to the 59th Annual Conference. The 2025 hybrid event will be held July 20-23 at the Oak Brook Hills Hilton Resort just outside Chicago, Illinois.

The Association returns to the midwest this year and even though we'll be in the beautiful suburbs of DuPage County, it will be fun to be near the Windy City. In addition to training sessions Monday through Wednesday, activities will include a Sunday welcome reception, time for exhibitors to spend with attendees, an awards and installation banquet on Tuesday evening, and plenty of time to venture into the city to experience all that Chicago has to offer. We look forward to continuing to build on the positive reviews the Conference continues to receive and partner with our sponsors to ensure a positive experience for everyone.

APT US&C and our state affiliate associations have active and involved memberships of public treasury managers, financial officers and private sector representatives. The associations strive to provide members with quality treasury management education and training, professional certification, peer interaction, and professional connection. To fulfill this mission, we work to:

- Meet, network and share ideas at our annual conferences.
- Provide unique and valuable educational experiences for the participants ranging from basic instruction to advanced-level subjects facilitated by qualified speakers from across the country.
- Offer certification and accreditation programs.

We invite you to be an integral part of our Annual Conference. This sponsorship prospectus details everything that the annual conference offers and how it can be a fantastic match for your company's goals.

Contact APT US&C at 989.820.5205 if you have any questions - we look forward to seeing you in July!



APT US&C Board of Directors

Front row, left to right: **Clint Lichtenwalter**, Advisor, Illinois; **Peter Gray**, Secretary, Indiana; **Erin Crawford**, Vice President, Oklahoma; **Heather Gale**, President Elect, Utah; **Vicki Kitchen**, President, Indiana; **Tricia Wiggle-Bazzy**, Immediate Past President, Michigan; **Sal Talarico**, Treasurer, Ohio; **Julie Silbernagel**, Advisor, Wyoming. Back row, left to right: **Vance Wyatt**, Director, Illinois; **Lindsey Grigg-Moak**, Director, Oklahoma; **Laurie Sheldon**, Director, Michigan; **Susan Balls**, Director, Utah; **Vernon Lewis**, Director, Texas; **David Seifert**, Director, South Carolina; **Charri Lara**, Director, Wyoming. Not pictured: **Karen Coffman**, Parliamentarian, Michigan

"Great conference APT US&C! This is a great association to be a member of. Thank you for all the resources and educational events."

"I just really appreciate everything that you all do for Treasurers! The annual conference, the certifications, the online trainings, and everything that makes this group what it is. I highly recommend it to anyone in the profession!"

"Every year the level of the conference seems to get better, even when I think it CAN'T get better than this one."

Quotes are from 2024 conference attendees

APT US&C 59TH ANNUAL CONFERENCE

The Perfect Place to Meet • Network • Share • Learn



ENHANCE YOUR VISIBILITY

MEET NEW PROSPECTS

GAIN PRODUCT AWARENESS

RECRUIT NEW CUSTOMERS

INCREASE SALES



Each year, the APT US&C Annual Conference attracts treasury professionals who are key decision makers in their municipalities and districts. Your sponsorship will provide numerous opportunities for you to present yourself and your company to our attendees. We are committed to providing you and your company quality interactions with attendees throughout the conference. There are many ways to get involved as a sponsor or exhibitor at the 59th Annual Conference, regardless of your personnel, product, or budget:

- Provide an educational session
- Host an exhibit booth
- Connect with in-person and online attendees
- Provide giveaways to attendees
- Sponsor a meal or event
- Participate as a conference attendee and networking during breaks and meals
- Organize your own evening activities with members you know or meet

The Exhibit Hall is always a central gathering place that hosts either meals or breaks. We will have the hall set up with vendor booths and a general area for conference attendees to meet between sessions. We encourage attendees to visit every booth in order to enter drawings for giveaways at the end of the conference. If you select a sponsorship that provides a registration benefit, you are welcome to attend sessions with our municipal attendees so you can learn more about their world, what their concerns are, and how your product or service can provide solutions. The Welcome Reception on Sunday evening will be well-attended and provides valuable networking time for sponsors and in-person attendees.

We also provide a way to connect with our online attendees. Each year, we have a sizable number of attendees who choose the livestreaming option. In the past, a sponsor benefit has been the ability to provide a short, interactive presentation for our online attendees. We look forward to once again providing a way for our sponsors and exhibitors to reach out and connect with our online attendees.

Premier sponsors are featured on the online conference page on APTUSC.org after the conference. This page includes sponsor logo, description, link and virtual presentation. Each year remains accessible for continuous sponsor recognition and as a resource for you and all APTUSC.org visitors. View past conference pages on the APT US&C website [here](#).

“This conference was amazing. I found all the sessions to be helpful, which is difficult when you are dealing with a national audience.”

“Everyone is warm and welcoming. It was just not the learning part, but also the desire to get to know other attendees and the details of their jobs.”

Quotes are from 2024 conference attendees

OAK BROOK HILLS/CHICAGO HILTON RESORT

The Perfect Place to Meet • Network • Share • Learn



Chicago is among the largest cities in the U.S. and has been voted as Best Big City in the country for eight years in a row by Condé Nast Traveler. The city boasts a skyline punctuated by skyscrapers such as the iconic John Hancock Center, the 1,451-ft. Willis Tower (formerly the Sears Tower) and the neo-Gothic Tribune Tower. The city is renowned for its museums, sports, culture, shopping, and lakefront vistas. Attendees who want to arrive early or stay late will find themselves only 20 miles from Chicago's city center.

The Oak Brook Hills Resort and Conference Center is surrounded by a serene 150-acre estate that includes the Audubon-certified 18-hole Willow Crest Golf Club. The resort is only 25 minutes from Chicago O'Hare Airport and features an outdoor pool, tennis, basketball, and volleyball courts, a spa, two golf simulators, and two restaurants. Additional shopping and dining are just a short drive away in the surrounding Village of Oak Brook. The conference will be held at the Hilton's spacious conference center at 3500 Midwest Road, Oak Brook, Illinois, 60523.

Rooms at the Hilton are available at the hotel group rate of \$165; rates are subject to applicable fees and taxes. The resort fee for all APT guests has been waived. Reservations must be made by May 20, 2025 to receive the group rate. Use the online link available [here](#) to make your reservations or contact the hotel directly at 630-850-5555.

We look forward to seeing you in July!



Oak Brook Hills Resort



Oak Brook Hills Resort Golf Course



Wrigley Field



Art Institute of Chicago



Cloud Gate (the Bean), Millennium Park



Navy Pier

THE SPONSOR EXPERIENCE



- ✓ Meet and interact with decision makers
- ✓ Access attendees in multiple settings
- ✓ Help attendees find resources they need
- ✓ Have quality interactions in a relaxed atmosphere



Thank You to Past Diamond, Platinum & Gold Sponsors for Your Support

Diamond
 The Baker Group
Platinum
 Intellipay
 Paymerang
 BOK Financial
 eGov Strategies

Gold
 Paymerang
 Hilltop Securities
 Meeder Investments
 National Public Pension
 Fund Association
 Robinson Capital Management
 Piper Sandler

Gold
 US Bank
 Zions Bank
 Paymentus
 TaxBit
 AutoAgent/MunicipiPay
 FTN Financial

2025 SPONSORSHIP LEVELS

Pick a Level That Suits Your Needs



DIAMOND SPONSOR: \$10,000

(Non-Member: \$10,750)

This elite level of sponsorship ensures that our attendees know who you are and your commitment to public treasury professionals. Benefits include:

- Five conference registrations.
- **First priority to provide a general educational session** (topic and speaker requires committee approval).
- Premier exhibit booth location.
- **Sole sponsor of the Tuesday evening awards banquet.**
- **Company name/logo on conference lanyard.**
- Premium position for full page color ad in conference program.
- Premium signage at conference.
- All the Basic Sponsor Benefits listed below.

PLATINUM SPONSOR: \$7,500

(Non-Member: \$8,250)

This sponsorship gives your company a strong representation and makes sure attendees gain familiarity with your company and its products/services. Benefits include:

- Four conference registrations.
- **Second priority to provide a general educational session** (topic and speaker requires committee approval).
- Premier exhibit booth location.
- **Logo on promotional item for all attendees.**
- Full page color ad in conference program
- Premium signage at conference.
- All the Basic Sponsor Benefits listed below.

GOLD SPONSOR: \$5,000

(Non-Member: \$5,750)

- Three conference registrations.
- **Educational breakout session** (topic and speaker requires committee approval; possibly not livestreamed).
- 3/4-page color ad in program.
- All the Basic Sponsor Benefits listed below.

MEAL SPONSOR: \$3,500

(Non-Member: \$4,250)

- Two conference registrations.
- Recognition as sole sponsor of a breakfast or lunch (meal choice is based on availability).
- 1/2-page color ad in program.
- All the Basic Sponsor Benefits listed below.

REFRESHMENT SPONSOR: \$2,500

(Non-Member: \$3,250)

- Exhibit booth.
- One conference registration.
- Recognition as sole sponsor of a refreshment break.
- 1/4-page color ad in program.
- Verbal recognition during conference.
- Logo & link on conference app and aptusc.org conference page.
- Attendance roster with contact info.

EXHIBITOR: \$1,500

(Non-Member: \$2,250)

- Exhibit booth.
- Listing and description in program.
- Attendance roster with contact info.

SUPPORTER: \$1,000

(Non-Member: \$1,750)

- One conference registration
- Listing and description in program.
- Attendance roster with contact info.

BASIC SPONSOR BENEFITS

Exhibit booth (8' x 8' space, dimensions may vary)

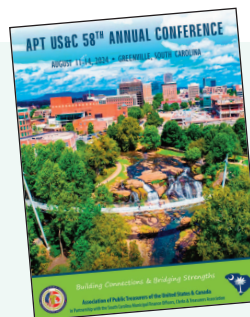
Access to virtual attendees • Listing and link on conference app

Verbal recognition during conference • **Signage with logo**

Sponsor-provided materials in attendee welcome bag

Company logo and link on the conference web page at aptusc.org

Conference attendance roster with contact information



CONFERENCE PROGRAM

You'll definitely want to be a part of this easy-to-reference guide that's distributed to all attendees (in-person and virtual). It's a great way to ensure that every conference attendee will have your information during the conference and when they get back to their office. Ads must be provided as high resolution pdfs no later than May 30, 2025.

SPONSORSHIP COMPARISON CHART

At-A-Glance Sponsor Opportunities



	Diamond (Limited to One)	Platinum	Gold	Meal	Refreshment	Exhibitor	Supporter
Members	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500	\$1,500	\$1,000
Non-members	\$10,750	\$8,250	\$5,750	\$4,250	\$3,250	\$2,250	\$1,750
Exhibit Booth	Premier Location	Premier Location	X	X	X	X	
Access to Virtual Attendees	X	X	X	X			
Conference Registrations	5	4	3	2	1		1
Educational Presentation	General Session First Priority	General Session Second Priority	Breakout Session				
Additional Benefit	Sponsor Tuesday Award Banquet Logo on Conference Lanyard	Logo on Promotional Item		Sponsor Choice of Breakfast or Lunch (limited sponsorships)	Sponsor Choice of Refreshment Break (limited sponsorships)		
Conference Program Ad	Full Page premium position	Full Page	3/4 Page	1/2 Page	1/4 Page	Listing and description	Listing and description
Signage with Logo	X	X	X	X			
Verbal Recognition During Conference	X	X	X	X	X		
Materials in Attendee Welcome Bags	X	X	X	X			
Logo and Link on Conference Page on APTUSC.org and Conference App	X	X	X	X	X		
Attendance Roster	X	X	X	X	X	X	X

"I was highly impressed with the professionalism and warmth of APT US&C . . . I can't wait for next year!"

"I'm so thankful for APT US&C and love the Annual Conference!"

SPONSORSHIP & EXHIBITOR REGISTRATION FORM

Sign Up and Reserve Your Space on APTUSC.org



SELECT SPONSORSHIP LEVEL

- | | | |
|--------------------|--|--|
| Diamond | <input type="checkbox"/> Member \$10,000 | <input type="checkbox"/> Non-Member \$10,750 |
| Platinum | <input type="checkbox"/> Member \$7,500 | <input type="checkbox"/> Non-Member \$8,250 |
| Gold | <input type="checkbox"/> Member \$5,000 | <input type="checkbox"/> Non-Member \$5,750 |
| Meal | <input type="checkbox"/> Member \$3,500 | <input type="checkbox"/> Non-Member \$4,250 |
| Refreshment | <input type="checkbox"/> Member \$2,500 | <input type="checkbox"/> Non-Member \$3,250 |
| Exhibitor | <input type="checkbox"/> Member \$1,500 | <input type="checkbox"/> Non-Member \$2,250 |
| Supporter | <input type="checkbox"/> Member \$1,000 | <input type="checkbox"/> Non-Member \$1,750 |

[CLICK HERE FOR EASY ONLINE FORM](#)

Contact Name _____

Company _____

Address _____

Email _____

Phone _____

The contact name for the conference is whoever will be responsible during the planning process with APT US&C. List conference attendees below.

TAKE ADVANTAGE OF MEMBER DISCOUNTS

Call 989.820.5205 to discuss how you can become a member and save!

Annual corporate membership fees for the first member are as follows (additional members are only \$100 each)

1-19 employees: \$249 • 20-99 employees: \$399 • Over 100 employees: \$549 • Sign up today

CONFERENCE ATTENDEES

Up to 5 attendees for Diamond, 4 for Platinum, 3 for Gold, 2 for Meal Sponsor, 1 for Refreshment Sponsor or Supporter.

	Name	Title	Email
1.			
2.			
3.			
4.			
5.			

Remit to: Association of Public Treasurers of the United States & Canada, P.O. Box 591, Tawas City, MI 48764

Register by May 1, 2025 to reserve your space.



We'll see you in Chicago



CONTACT APT US&C FOR MORE INFORMATION
INFO@APTUSC.ORG • 989.820.5205